NATIONAL PARKS JOURNAL

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National Park Journal is a twice-weekly newsletter inspiring readers to explore America's parks through expert travel guides, hiking recommendations, itineraries, and practical trip-planning advice.

Our engaged audience is actively planning adventures, booking accommodations and experiences, and investing in outdoor gear.

Audience Interests:

- National park travel & road trips
- Hiking & outdoor adventures
- Trip planning & lodging
- Outdoor gear & travel experiences

WHY PARTNER WITH US

Our readers don't just dream about national parks: they're actively planning their next adventures.

They're looking for:

- Memorable places to stay
- Guided tours & unique experiences
- Quality outdoor gear
- Inspiration for their next adventure

Reach an audience ready to explore, book, and buy.

National Park Journal is part of Chasing ADVNTR Travel, which also includes National Parks Club, offering additional opportunities for cross-platform partnerships.

AT A GLANCE

28,500
Email Subscribers

160,000
Monthly Email views

13,000+
Views per issue

95%
US Audience

59,000
Substack Followers

PARTNER WITH US

We offer newsletter sponsorships, featured content, hosted experiences, and custom partnerships with outdoor and travel brands.

Explore opportunities: nationalparksclub.com/work-with-us